



FOR IMMEDIATE RELEASE: Great Canadian Flag Project Team to Make Big Announcement

Windsor, Ontario – The Great Canadian Flag Project (GCFP) team is pleased to invite local media representatives to attend a big announcement taking place at Dieppe Park on Wednesday, June 29, 2016 at 11am. The GCFP team, along with Mayor Drew Dilkens and the WindsorEssex Community Foundation will be present to make the announcement.

The Great Canadian Flag at Windsor’s riverfront has been a long-term vision for the Windsor-Essex region—first introduced by Thomas G. M. McDade in 1980. However, it wasn’t until Tuesday, February 17th, 2015 that this idea became a reality when Windsor City Council unanimously voted to approve the Great Canadian Flag to be placed at Windsor’s riverfront.

It is with the combined effort and generosity of Windsor-Essex and our neighbouring communities that the GCFP is able to become a reality. With the support of all those who have donated to this project, the GCFP team and the Windsor-Essex community will now have a special place at Dieppe Park dedicated to commemorating and honouring all Canadians, those who serve our country, those who have served, and our fallen.

“This project speaks to the proud history of our flag and our country. From aboriginal peoples whose ancestors first inhabited this land to descendants of immigrants from all over our world, all Canadians enjoy our many rights and freedoms. Our flag—a flag that is recognized the world over—is symbolic of our good fortune and our peaceful co-existence as a society that fosters tolerance and good will.”

- Peter Hrastovec, Chair of the Great Canadian Flag Project

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The Great Canadian Flag Project, originally founded in 2012, is an endowment fund managed by the WindsorEssex Community Fund (WECF). Holding the funds in an endowment fund ensures each donation made to support the GCFP is kept in perpetuity, and only the proceeds from investments will be used for the purposes of designing, erecting, and maintaining the structure. To date, funds for this project have been raised using a grass roots approach. The campaign will continue to raise funds necessary for the ongoing maintenance of this project. For more information please visit www.GreatCanadianFlag.com.

The WindsorEssex Community Foundation, originally founded in 1983 as Heritage Windsor, is a perpetual community trust for philanthropic purposes. It exists to manage donors’ legacy funds and make grants to support local community programs. Through grant making activities, the WECF is able to establish partnerships to assist a broad range of community organizations. In addition to this, the WECF also leads a variety of philanthropic programs in Windsor-Essex including Inspiration 100, the Young Philanthropists, Random Act of Kindness Day, the Community Cup Golf

Tournament, and the Vitality Legacy Program. To learn more about these programs and the many different ways you can work with your Community Foundation to give back to Windsor-Essex visit www.wecf.ca.

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